**FARHANA AKTER**

Ecommerce Project Manager

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | CV Writer BD |  | +88 01710412565 |  | Resumeok2@gmail.com |

***Language***

***Professional summary***

A lo largo de mis 12 años de experiencia en el sector tecnológico en Latinoamerica, España y Estados Unidos, he desarrollado y mejorado productos y servicios digitales con modelos de negocio que van desde productos Saas, Medios digitales y Ecommerce donde he encontrado mi gran pasión.

English

Spanish

French

***Expertises***

***Work experience***

Tableau

Mixpanel

Google Analytics 360

Google Data Studio

Notion, Trello

Zendesk, Intercom

**ECOMMERCE PRODUCT OWNER**

CongoBasin INC, Arlington County, VA

Employing over 1M people, CongoBasin is the largest online retailer in the world. At their Arlington, VA Hub, as a product owner of the Electronics dep.

02/2016 – Present

**PRODUCT MANAGER**

TechBite - California

Techbite is the biggest Tech news site in the United States, with over 9M monthly unique visitors.

01/2014 – 02/2016

**PRODUCT MANAGER / CUSTOMER SUCCESS M.**

Rankfor.me - Saas

Startup company providing Saas services for SEO. In the early 2010s, its revolutionary algorithm used AI to analyze semantic web structures and SERPs for over 40M search terms in order to automatically present actionable insights to their webmasters. I was one of rankfor.xyz's first 7 employees, while the company was in YC.

2011 – 2014

***Certifications***

* PMPs – P.M. Institute
* CAPMs - P.M. Institute
* Search campaigns - Google Ads
* Shopping campaigns - Google Ads
* Advanced Google Analytics - GA Acacemy

***Hobbies***

***Education***

**NAME OF DEGREE**

Name of University

2012-2014



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2012-2014



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Name of University

2012-2014