**BARSHA KHANOM**



**Ecommerce Project Manager**

Mobile: +88 01710 412565

Email: resumeok2@gmail.com

Web: www.cvwriterbd.com

**DATA & ANALYTICS**

**WORK EXPERIENCE**

**ECOMMERCE PRODUCT OWNER**

**CongoBasin INC, Arlington County, VA | 02/2016 – Present**

Employing over 1M people, CongoBasin is the largest online retailer in the world. At their Arlington, VA Hub, as a product owner for congobasin.co's Office Electronics department, I have led a multidisciplinary team of 20 software developers, UX designers, and data scientists

**PRODUCT MANAGER**

**TechBite - California| 01/2014 - 02/2016**

Techbite is the biggest Tech news site in the United States, with over 9M monthly unique visitors. At TechBite I was part of the team that successfully launched BiteBase, their famous directory of startup companies, in 2015. As a BiteBase team member I designed BiteBase premium plan features along with a small team of 2 UX designers and 2 Front-End Developers.

**PRODUCT MANAGER / CUSTOMER SUCCESS MANAGER**

**Rankfor.me| 06/2011 - 01/2014**

Startup company providing Saas services for SEO. In the early 2010s, its revolutionary algorithm used AI to analyze semantic web structures and SERPs for over 40M search terms in order to automatically present actionable insights to their webmasters. I was one of rankfor.xyz's first 7 employees, while the company was in YC.

**Tableau**

**Mixpanel**

**Google Data Studio**

**Google Analytics 360**

**COURSES**

**Curso de Ilustración para Productos Digitales**

**Curso Profesional de Git y GitHub**

**Platzi**

**Platzi**

**Duke University on Coursera**

**University of Michigan on Coursera**

**Basics of Web Development**

**Programming Foundations Coursera**

**Curso de Design Thinking**

**Platzi**

**ACADEMIC BACKGROUND**

**MASTER IN MANAGEMENT**

Universidad de Deusto

2017

**ALUMNI**

Y Combinator Gen 11

2011

**BUSINESS & MANAGEMENT**

Universidad de los Andes Bogotá

2003 - 2006

**PROJECT MANAGING**

**Zendesk, Intercom …**

**Notion, Trello, Gira …**

**Hubspot , Salesforce …**