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BARSHA KHANOM



ECOMMERCE PROJECT MANAGER

EXECUTIVE SUMMARY

CONTACT INFO

Over a 12 year career in tech, working in the United States and Latin America, I have played an essential role in developing and improving a wide range of digital products and services across different industries and business models, from Saas to Digital Media and eCommerce, where I have found my biggest passion.

Dhaka, Bangladesh

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WORK EXPERIENCE

**ECOMMERCE PRODUCT OWNER 02/2016 - Present**

*CongoBasin INC, Arlington County, VA*

Employing over 1M people, CongoBasin is the largest online retailer in the world. At their Arlington, VA Hub, as a product owner for congobasin.co's Office Electronics department, I have led a multidisciplinary team of 20 software developers, UX designers, and data scientists.

**ECOMMERCE PRODUCT OWNER 01/2014 - 02/2016**

*CongoBasin INC, Arlington County, VA*

Employing over 1M people, CongoBasin is the largest online retailer in the world. At their Arlington, VA Hub, as a product owner for congobasin.co's Office Electronics department, I have led a multidisciplinary team of 20 software developers, UX designers, and data scientists.

**ECOMMERCE PRODUCT OWNER 06/2011 - 01/2014**

*CongoBasin INC, Arlington County, VA*

Employing over 1M people, CongoBasin is the largest online retailer in the world. At their Arlington, VA Hub, as a product owner for congobasin.co's Office Electronics department, I have led a multidisciplinary team of 20 software developers, UX designers, and data scientists.

LANGUAGE

English: Native

Spanish: Native

French: Medium

EXPERTISE

Tableau

Mixpanel

Google Analytics 360

Google Data Studio

Notion, Trello

Zendesk, Intercom

ACADEMIC BACKGROUND

**MASTER IN MANAGEMENT 2017**

*Woolft College*

**ALUMNI 2011**

*YCombinator*

**BUSINESS & MANAGEMENT 2003**

*Universidad Gonawindua*



MORE ABOUT ME

CERTIFICATES

**PMPs & CAPMs**

Project Management Institute

**SEARCH AND SHOPPING CAMPAIGNS**

Google Ads

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